

KEVIN KNIPSTEIN

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kevinknipstein.com



SKILLS



Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Microsoft Powerpoint
Microsoft Word
Microsoft Excel
Traditional Illustration
Digital Illustration
Mac OS
Windows



Google Docs
Google Drive
Google Slides
Google Sheets
Copywriting + Editing



HTML
CSS
WordPress
Sketch
Adobe Dreamweaver
Adobe After Effects
Pages
Keynote

EDUCATION

Grand Valley State University
Bachelor of Fine Arts 2005
Illustration + Advertising

PROFESSIONAL EXPERIENCE

Production Designer **Wunderman Thompson** 2022 - now

- Print and digital design and production for award-winning global agency
- Work includes out-of-home advertising, digital display, banner ads, and B2B marketing materials for clients including Best Buy, Chevron, and Texaco

Colorist **Image Comics** 2021 - now

- Color, design, and illustration support for Image-published comic book titles including God Hates Astronauts and Eight Billion Genies

Contract Graphic Designer **Northwestern University** 2020 - now

- Design, illustration and production of print and digital collateral in support of development, fundraising, and alumni relations departments at top-ranking Feinberg School of Medicine

Production Artist **Two by Four** 2021 - 2022

- Print and digital design, production, and project management for award-winning agency with clients including Wrangler, DePaul University, Club Champion, Brookfield Zoo, BERNINA of America, and Koops'
- Work includes out-of-home advertising, trade show materials, banner ads, and long-form print collateral

Senior Production Designer **Pivot Design** 2013 - 2020

- Create and manage projects from concept to production, including printed collateral, brand execution, confidential medical materials, digital marketing presentations, information design, signage, and logo illustration
- Communicate directly with international, national, and local clients and vendors to ensure timely, peerless project execution and customer service
- Collaborate with a diverse team of talented creatives and designers to produce work for healthcare, education, manufacturing, travel, sports, real estate, and hospitality industries

Production Designer **The Onion** 2010 - 2013

- Design and production of entire Onion and AV Club layouts for weekly national print publication of award-winning newspaper
- Communicate with internal and external marketing partners to design print and web advertising for national and local clients and markets
- Work with national and local editors and writers to create Onion and AV Club graphics content and Onion Store merchandise

Graphic Designer **Allied Integrated Marketing** 2007 - 2009

- Design ads for major motion picture studios for publication in nationwide periodicals and markets as a member of the art department of a high-volume entertainment advertising and marketing firm
- Communicated with account executives to meet and exceed the needs of studios and publications within a fast-paced deadline-based environment
- Actively participated in promotional activities ranging from collateral and advertisement design to on-site event assistance